



# MARKETING NEWSLETTER

Justfitment 2020  
GT Radial Upgrade  
Speedwork existence

Ertiga Mania  
Raise Value  
Togetherness in  
Sixth birthday



gtracial



GTRacialID

Beli online  
Cicil 12 Bulan



[www.speedwork.id](http://www.speedwork.id)



### **Justfitment 2020 GT Radial Increases Speedwork Existence**

**GT Radial** together with Speedwork Autocare supports the "Justfitment" event, a car modification contest from various car communities in early 2020 located at Sky House BSD+, Tangerang on Saturday, January 25, 2020. The purpose of **GT Radial** and Speedwork in supporting this event is to introduce and provide direct experience to participants and visitors about the ease and services buying **GT Radial** tires through the Speedwork application.

The event also collaborated with Mapemall, MAP's online platform by providing discounted vouchers valued at Rp. 75,000 to 30 Speedwork and Mapemall registrants. The process is easy, visitors can simply download the Speedwork and Mapemall application, register, and immediately get a discount of Rp. 75,000 to shop through the Mapemall application.

Mapemall is the ultimate online destination for fashion and lifestyle inspiration, offering more than 150 international brands. Our products span over multiple categories such as fashion, sports, home, toys and others.





Suzuki Ertiga Mania Indonesia Community (ERMAN) JABODETABEK chapter held an event to commemorate the 6th anniversary by carrying out the theme "Friendship for Forever". The event started with a convoy by all members of Ertiga Mania Indonesia to the destination event in Meikarta.

220 members of the Ertiga Mania Indonesia Community and 40 invited guests attended the event. The opening was delivered by Chairman of Ertiga Mania Indonesia Community who said that the implementation of the 6th anniversary was based on the shared values obtained in the community itself.

**GT Radial**, the official tire sponsor supports this event as a proof of commitment to Ertiga Mania Indonesia Community that we continue to support local auto communities' activities that has positive message and direction. In addition, all guests present were invited to participate in a series of interesting events, ranging from games and gifts to children, compensation to orphans, giving charter, cutting cone with all guests present, and successfully closed by taking a group photo.